

[Email Assessment Service]

ZixAuditor is a comprehensive email assessment service that enables your organization to identify email vulnerabilities, implement more effective policies and procedures, and monitor ongoing communications to determine compliance and effectiveness. The service helps you manage the risks associated with standard-of-care practices and provides strategic insight into your company's inbound and outbound email usage and the liabilities associated with its use — including spam, profanity, regulatory violations (such as GLBA and HIPAA), and more.

BENEFITS

Comprehensive Reporting

- Accurate, reliable results
- Informative, visually compelling reports
- Multiple categories of sensitive information — including mandated legislation (healthcare, personal finance, etc.) to help address prudent business practices
- Key findings report includes detailed and objective traffic statistics by category, subcategory, class, and type

Non-Invasive, Secure Analysis

- Transparent to your network infrastructure; invisible to users and other systems
- Data is collected by enhanced listen-and-capture devices on a secure Linux platform
- Data is encrypted on-site before transport to ZixCorp's SysTrust™ and SAS-70 certified facilities

- Capture units are placed in a secure, standalone environment with no network access outside the analysis labs
- Data destroyed and sanitized according to U.S. government standards

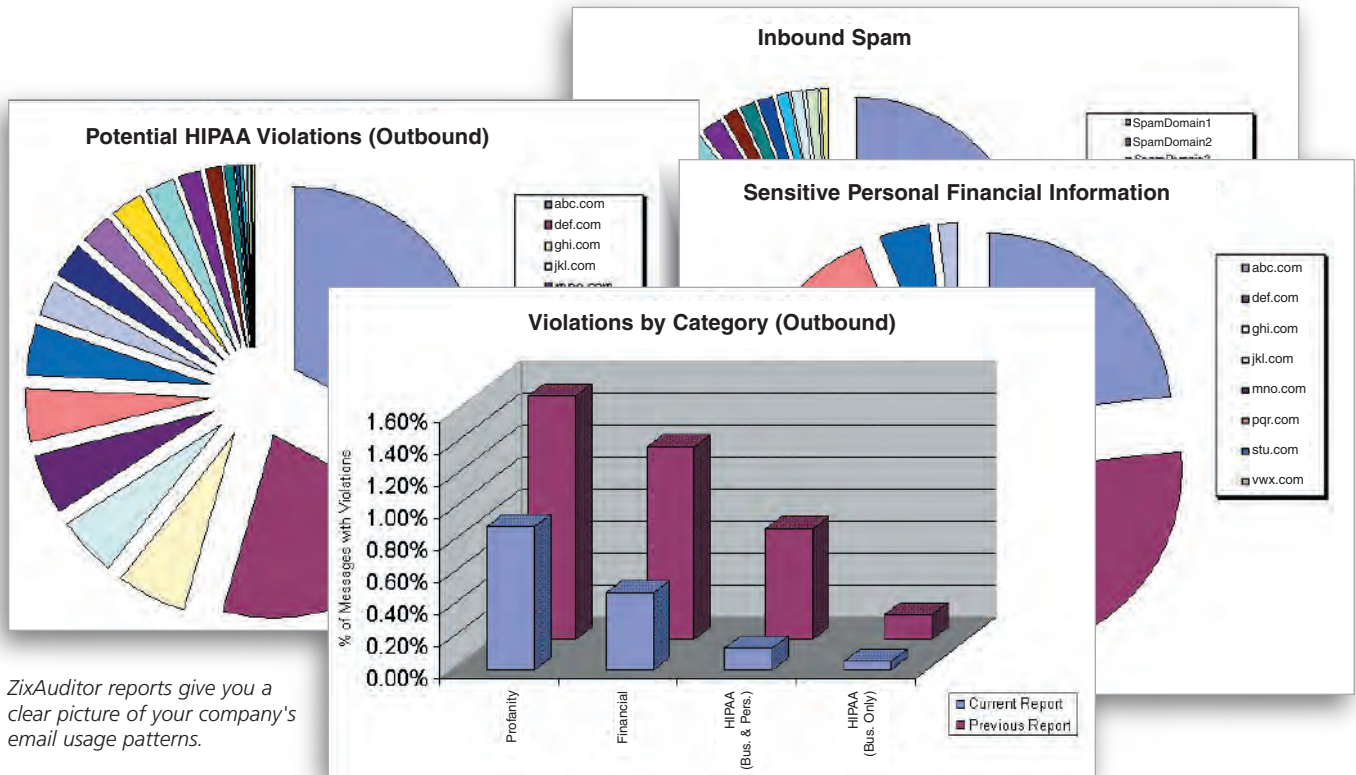
Accurate Detection of Vulnerabilities

- Third-party validation ensures that results are sound and accurate
- Comparisons to previous ZixAuditor reports help track continued improvement
- Custom lexicons may be requested to help scan specific terms or patterns of interest to your company
- Provides analysis of spam and sensitive email content for a thorough company-wide overview of problems and usage patterns
- Validation methodology developed by ZixCorp and Southern Methodist University's Hart e-Center



ZIXAUDITOR PROCESS:

1. A collector placed on your network's perimeter gathers email information
2. After the capture period, collector is returned to ZixCorp for analysis
3. On an isolated network, data is offloaded to a processing server where it is decrypted, parsed, indexed, and scanned
4. Database is created as a source for your customized summary
5. Full assessment analysis is presented to your company
6. All collected data is destroyed according to U.S. Department of Defense Standard, DOD 5220.22-M



ZixAuditor reports give you a clear picture of your company's email usage patterns.

FEATURES

Thorough Email Analysis

All message subject, body text, and attachments are scanned against ZixAuditor lexicons. All reports are verified and analyzed by ZixCorp analysts who provide you with a summary of key findings with detailed and objective inbound and outbound traffic statistics.

Over 40 Categories and Sub-categories Including:

- Personal Financial Information (as defined by Gramm Leach Bliley)
- Individually-Identifiable Healthcare Information (as defined by HIPAA)
- Profanity
- Human Resources (contracts, hiring, terminations, etc.)
- Legal (documents, litigation, etc.)
- Information Technology (usernames, passwords, security configurations, etc.)
- Intellectual Property (copyrights, patents, indemnity, etc.)

Manual Authentication

ZixAuditor provides confidence in report validity with an extremely low occurrence of false positives. ZixCorp analysts take a random, sufficient-sized sampling of data that is manually processed to reassure the validity of the computer-generated results.

ABOUT ZIXAUDITOR LEXICONS

ZixAuditor lexicons search for terms, labels, and masks that identify sensitive information and help you see breaches to your company's policies or government mandates. Content of the lexicons are based on combined efforts between the ZixResearch Center™, and the law firm of Preston Gates & Ellis. The lexicons are continually reviewed by the Center to ensure they are accurate, effective, and up to date.

ABOUT ZIXCORP

Zix Corporation (ZixCorp®) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging.

For more information about ZixAuditor, visit www.zixcorp.com, call toll-free 866-257-4949, or email sales@zixcorp.com.